

**FOR IMMEDIATE RELEASE**

Contact: Sarah S. Berman  
The Berman Group, Inc.  
(212) 450-7300  
[sberman@bermangrp.com](mailto:sberman@bermangrp.com)

**CONSOLIDATED CARPET PARTNERS WITH BENTLEY PRINCE STREET AND  
THE SALVADORI CENTER TO CELEBRATE EARTH DAY**

**NEW YORK—March 29, 2010 – Consolidated Carpet (Consolidated)** has partnered with Bentley Prince Street, The Salvadori Center and Antron Carpet Fiber for their **2010 Celebrate Earth** event in honor of Earth Day. The event will be held at the Bentley Prince Street Showroom at 91 Fifth Avenue in New York on Tuesday, April 13, 2010 from 4:00pm – 6:00pm.

Celebrate Earth is a special hands-on learning workshop that promotes sustainable design principles. New York City design firms and partners will work with groups of sixth to eighth grade children, identified by The Salvadori Center, a non-profit dedicated to math and science education for children in New York City schools, to design models that emphasize sustainable design and utilize environmentally-friendly materials. Prizes will be awarded to each child and gifts to adult designers for their participation.

Consolidated Carpet is committed to helping organizations achieve their green building goals as they relate to flooring and carpet installation. They are actively involved with various green projects, including a number of LEED accredited jobs. Additionally, Consolidated supports its clients with reclamation programs through their ConServe Reclamation initiative, so that flooring materials will be recycled instead of going into landfills. Consolidated Carpet will showcase the latest environmental technologies and green techniques that are used by the flooring industry at the event.

To learn more about the Celebrate Earth event, please contact Liz Warren at (212) 463-0606.

For more information about Consolidated Carpet, please visit the firm's website at [www.consolidatedcarpet.com](http://www.consolidatedcarpet.com) or call (212) 226-4600.

**ABOUT CONSOLIDATED CARPET: A NATIONAL LEADER WITH A TRADITION OF SERVICE**

*Consolidated Carpet is the nation's premier full-service flooring and carpet contractor, with headquarters in New York. As a third-generation, family-owned and operated business, we are hands-on, accountable and driven to satisfy our clients' needs. As one of the nation's largest and most recognized full-service floor covering contractors, we serve our clients from planning and specification through installation and maintenance. Our prestigious clients include Fortune 500 corporations, professional service firms, luxury hotel properties, institutional properties, real*

estate owners and general contractors. The firm's website can be found at [www.consolidatedcarpet.com](http://www.consolidatedcarpet.com).

#### **ABOUT BENTLEY PRINCE STREET**

*Bentley Prince Street is the largest commercial carpet manufacturer in California and has developed a strong working relationship with Consolidated Carpet in the New York Market. The company is at the forefront of manufacturing sustainable flooring solutions and builds sustainability into every aspect of its business practices through its Mission Zero initiative. To learn more about Bentley Prince Street, please visit [www.bentleyprincestreet.com](http://www.bentleyprincestreet.com).*

#### **ABOUT THE SALVADORI CENTER AND DR. MARIO SALVADORI**

*The Salvadori Center prepares teachers to unlock the math and science embedded in the structures that surround us. We inspire educators and their students to use the wonder, beauty, and logic of our built world to construct enduring learning experiences. Dr. Mario Salvadori (1907-1997), a renowned Columbia University professor and structural engineer, founded the Center in 1987, inspired by his work introducing Harlem middle schoolers to "real-world" design and construction activities. Today, the Salvadori Center works in over 35 schools and community centers annually throughout the five boroughs.*

###