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***CONSOLIDATED CARPET WINS FIRST PLACE IN CENTIVA CHALLENGE FOR 2010
“CELEBRATE EARTH” DESIGN WORKSHOP FOR BRONX MIDDLE SCHOOL
STUDENTS***

NEW YORK—November 19, 2010 – Consolidated Carpet is pleased to announce that their “Celebrate Earth” hands-on learning workshop for Bronx middle school students won first place in the **2010 Centiva Earth Day Challenge**.

The Centiva Earth Day Challenge invited all Starnet Member firms to enter an environmental project they initiated in their community. Consolidated Carpet’s winning project, Celebrate Earth, provided students in Bronx middle schools with repurposed textile samples from 11 major New York City interior design firms. The students worked alongside the designers to decorate boxes to hold art supplies and learn sustainable design concepts such as recycling. Consolidated Carpet co-sponsored the event with Bentley Prince Street, The Salvadori Center and Antron Carpet Fiber in honor of Earth Day. All of the extra design materials were redistributed to Bronx schools to repeat the process as a continued local initiative.

“What stood out to the judges was the creative nature of the ‘Celebrate Earth’ challenge that allowed students to give new life to old materials,” said Fred Williamson, Vice President Operations, Starnet Worldwide. “We were especially pleased to learn that Consolidated plans to continue this challenge for years to come and continue to teach young people in underserved communities about the value of sustainability.”

Consolidated Carpet’s project was judged by prominent members of the flooring community including Dr. Robert Peoples, Executive Director of the ACS Green Chemistry Institute, Kemp Harr, Publisher, *Floor Focus Magazine*, and Michael Finger, Director of Business Development & Sustainability, Centiva. Centiva, a leading US manufacturer of luxury vinyl tiles and planks dedicated to green practices, sponsored the challenge.

Consolidated Carpet received a \$2,500 prize for their work, which will be used toward future “Celebrate Earth” events.

ABOUT CONSOLIDATED CARPET: A NATIONAL LEADER WITH A TRADITION OF SERVICE

Consolidated Carpet is the nation's premier full-service flooring and carpet contractor, with headquarters in New York. As a third-generation, family-owned and operated business, we are hands-on, accountable and driven to satisfy our clients' needs. As one of the nation's largest and most recognized full-service floor covering contractors, we serve our clients from planning and specification through installation and maintenance. Our prestigious clients include Fortune 500 corporations, professional service firms, luxury hotel properties, institutional properties, real estate owners and general contractors. The firm's website can be found at www.consolidatedcarpet.com.

ABOUT STARNET WORLDWIDE COMMERCIAL FLOORING PARTNERSHIP

Since 1992, Starnet® Worldwide Commercial Flooring Partnership has been a dedicated alliance of commercial flooring contractors throughout North America. Their mission is to provide collective strength, integrity, shared best practices and advocacy of training across the industry. Through strong partnerships with leading flooring manufacturers and related service providers, Starnet® members ensure complete customer satisfaction through excellence in project management, installation and service. The membership's combined efforts create an annual volume of nearly two billion dollars. For more information, call 1-800-787-6381 or visit www.starnetflooring.com.

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