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Consolidated Carpet Hosts Inaugural ConsoCon Event

(New York, NY- September 26th, 2019)- New York City based commercial flooring contractor Consolidated Carpet, along with seventeen floor covering vendor partners, hosted hundreds of industry peers at ConsoCon 2019. The post NeoCon summer sendoff was held at the Metropolitan West on September 19th, 2019. ConsoCon was sparked from the desirable amount of interest in Post Neocon events across the country, and the lack thereof in the New York City marketplace. The purpose of the event was to showcase Neocon's highlighted products while creating an exuberant networking environment for key members in the industry.

The boardwalk themed event was inclusive of open bars, a raw bar, DJ, photobooth, custom cornhole sets, themed food carts, and an array of passed hor d'oeuvres. The vendors partook in the theme and created engaging product vignettes using floor covering elements to resemble a boardwalk. Interactive experiences included virtual reality augmentation, tarot card readers, raffle giveaways and product demonstrations. David T. Meberg, President & CEO of Consolidated Carpet said "ConsoCon certainly exceeded my expectations and it's because of the team we put together in house to plan and execute it. Of course, we couldn't have done this without our vendor partners, and we thank them profusely for their support and confidence in us to pull this off. There has already been overwhelming demand to do this again, so we look forward to making this an annual event for the NY metro flooring and design community".

Over 300 constituents of the A&D community, real estate owners, and owners' reps connected with mill reps, executives, and several members of Consolidated Carpet's sales force. Event sponsors included Antron, Armstrong, Bentley Mills, Tarkett, Gerflor, Milliken, Mannington, J+J, Shaw, sur4ces, Mats Inc, Michael Halebian & Co, Spartan Surfaces, Mohawk, Interface, Forbo, & SalesMaster. Giveaway sponsors included Ardex, Schonox, Mapei, EF Contract, Apollo Distributors & The Buck Agency.

ABOUT CONSOLIDATED CARPET: A NATIONAL LEADER WITH A TRADITION OF SERVICE

Consolidated Carpet is the nation's premier full-service flooring and carpet contractor, with headquarters in New York City. As a third-generation, family-owned and operated business the company is hands-on, accountable and driven to satisfy its clients' needs. As one of the nation's largest and most recognized INSTALL-Certified floor covering contractors, Consolidated serves its clients from planning and specification through installation and maintenance. The company's prestigious clients include Fortune 500 corporations, professional service firms, luxury hotel properties, institutional properties, real estate owners and general contractors. To learn more, visit www.consolidatedcarpet.com.

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